

Artwork Format

We recommend sending a vectorised file either in an EPS, AI or PDF format. This will give the best print quality and help us get the colour just right for your brand. Images should be linked/embedded in the artwork as well as sent separately.

PNG's which have a transparent background would be our next option however it is not ideal. If the resolution of the PNG is poor then we cannot use it.

JPG's are flat images that we cannot edit. The quality is often below standard. This also qualifies for JPG's saved as a PDF.

Please avoid sending any other file type.

Colour

We print CMYK full colour process so if you have a CMYK reference for a logo please send this along with your artwork. We do not print Pantone, if your artwork is in Pantone colours we will match it to the nearest CMYK colour reference. Again, if you have a CMYK reference as an alternative to Pantones, please let us know.

Supplying Pantones:

If you are ordering Gloss finish cups, you will need to supply Coated Pantones, for example; 115C.

If you are ordering Matt finish cups, you will need to supply Uncoated Pantones, for example; 115U.

We do not print shiny metallic, neon or fluorescent Pantone colours.

As an alternative you are welcome to send us a colour swatch to match to by post.

Please note that some pantone colours are easier to match than others

You can have your design foiled, please speak to your account manager for more information.

Do you have brand guidelines?

Please send them with your order, they will more than likely have everything we need from you to produce the perfect cup.

Our templates

If you would like to design your artwork, you can place the artwork onto our template uncurved, we will then adjust the artwork for you.

Or to curve your artwork using Adobe Illustrator go to Object>Envelope distort>Make with warp>Arc.

Use the curve guides layer to determine the curvature.

If you are wanting text on the edge of the cup, please leave a 5mm gap from the (Visible Area)

Please embed/outline any fonts or images used.

